



lida digital brochure

We are a digital agency passionate with
employing innovation, design, technology
and strategy to drive business growth,
brands, and digital products.



We are lida digital™

Founded in 2016 by **Leroy Iwu**, our creative director with the vision to inspire creative persons to power dreams and businesses with their super power in design thinking, innovation and technology.

We have helped small and large businesses and government agencies create amazing digital presence and experience for their stakeholders.

Who We've Worked With

We combine experience, trend, intuition and creative expertise to help companies explore the value of innovation, design and technology in growing their business. We are small enough to be simple and fast, but big enough to deliver your project scope at a comfortable pace you need.

1: Tropical Organics (dudu osun)

2: Udala Business Instruments

3: Norrenberger

4: Role 14

5: HE Dolapo Osinbajo

6: Federal Ministry of Finance

**7: Office Of The Accountant-
General Of The Federation**

8: Omu Resort

9: Einao Solutions

10: Sigma Pensions

11: TAAS CABs

Case Study 1

Tropical Organics

Tropical Organics is a multinational Nigerian cosmetics FMCG company popularly known with their “Dudu Osun” brand. We provided dudu osun with marketing materials design for a marketing campaign held in Abuja in 2018. These materials included Digital Flyers, Podium/Stage Wrap Designs, Rollup Banners.



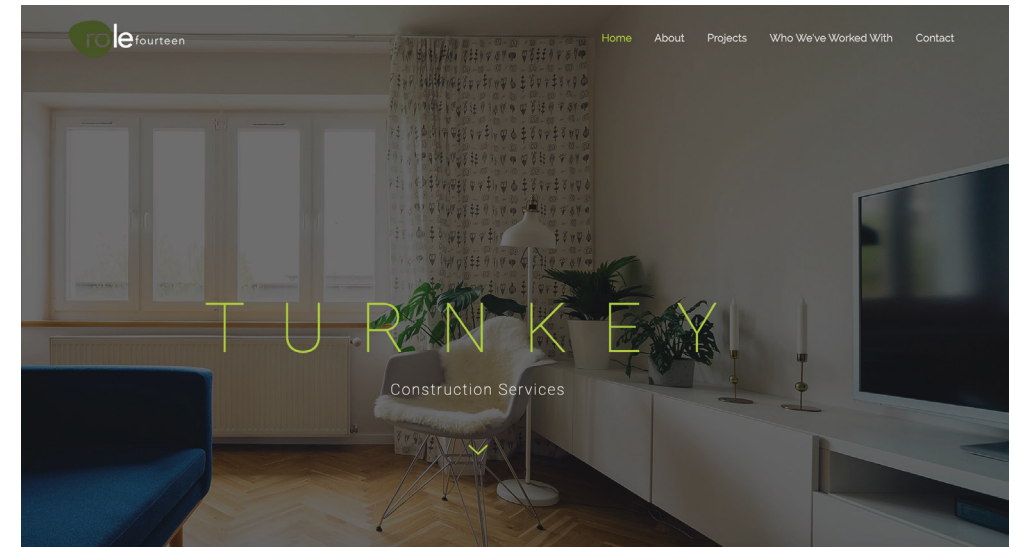
Case Study 2

Role 14

Role 14 Construction & Turnkey projects is a Nigeria based construction, and interior design company. We, since 2019 have built their website using a secure and user friendly platform and have since helped manage, update and redesign as demanded, and since 2020 commenced their online and social media presence.

role14.com

Construction, Interior Design




Case Study 3

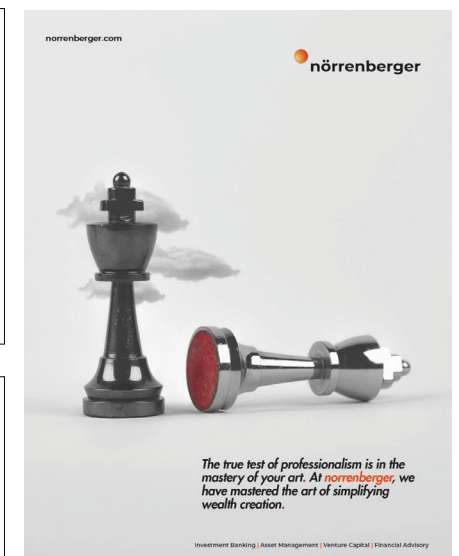
Norrenberger

Norrenberger is an Investment and Asset Management Firm. We, since 2019 have provided creative services such as billboard designs, magazine ADs, social media content and marketing materials.

norrenberger.com
Investment & Asset Management, Financial Advisory

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Case Study 4

Her Excellency
Dolapo Osinbajo

In 2018, we helped HE Dolapo Osinbajo, the wife of the Vice President of Nigeria design her book "Let Us Pray" 2018.



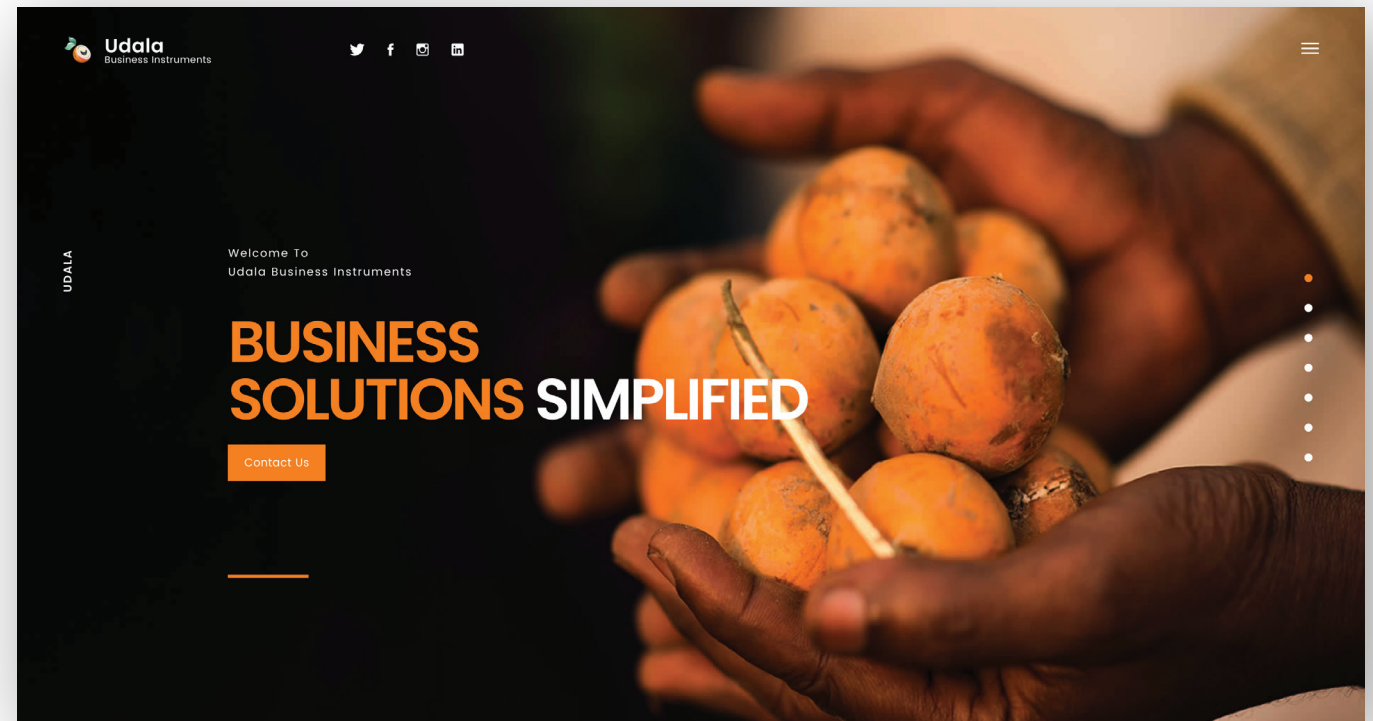
Case Study 5

Udala Business Solutions

We have helped Udala Business Solutions build an outstanding website.

udala.com

Business Consulting, Digital Business Solutions



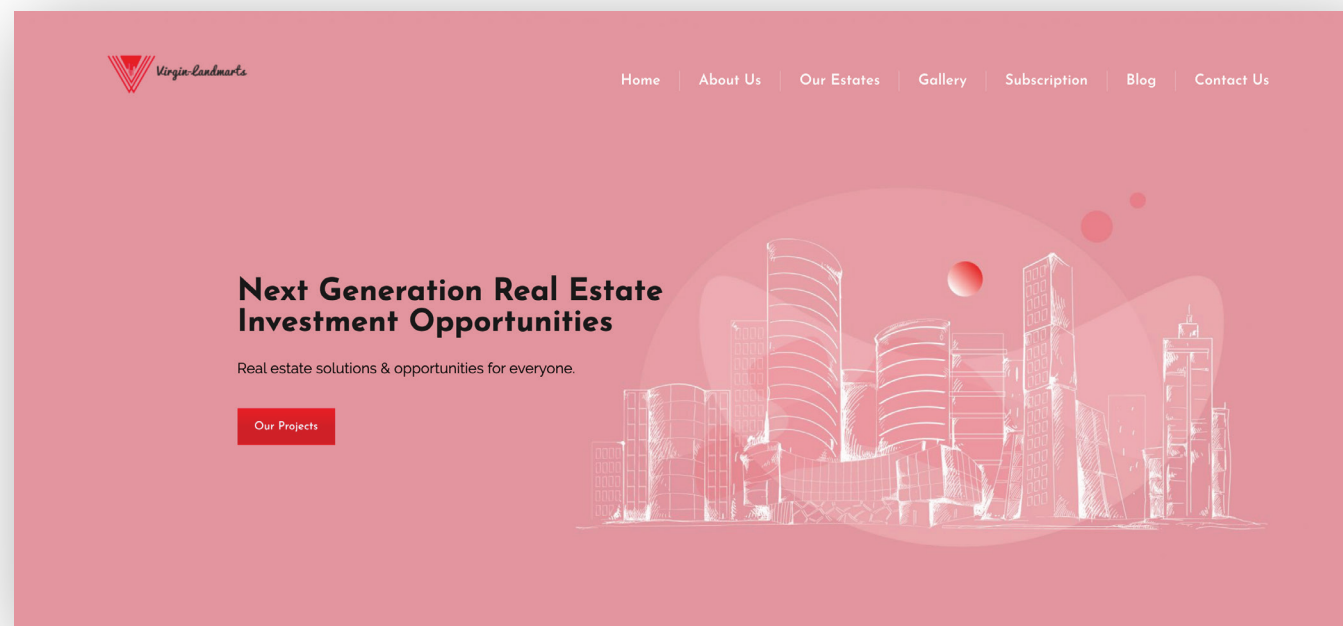
Case Study 6

Virgin Landmarts

Virgin landmarts is a real estate company based in lagos. We have worked with Virgin Landmarts over the passed 3 years and have delivered outstanding service for them from web development to AD management, to Social media management.

virginlandmarts.com.ng

Real Estate, Facility Management



Project Approach

We setup end-to-end contact persons' communication channel first.

We subsequently, generally strategize and brainstorm on your project, and dedicate a sub-team of professional skilled in the areas of expertise required by your project, and a supervisor/project manager to your project ensuring timely & error-free execution of your project and attention to detail.

Quality

Assurance

Why Work With Us?

Activity	Methodology
Communication	We dedicate a contact person on our end, and discuss with you to clearly understand your needs.
Brainstorming	With our collective experience, intuition, and creative thinking, we formulate the best of designs, innovations and strategy.
Satisfaction Rating	Before we implement our designs, strategy, and insights, we seek your approval and satisfaction, while providing advise on what works
Implementation	We roll out only what you are satisfied with and completely confident in.

Key Personnel



LeRoy Iwu

Founder at LiDA Digital,
Senior Designer,
10+ years in Design, Branding,
and Web & UI/UX Design.






Stephanie Lohor

COO at LiDA Digital,
Admin & Project Management,
6+ years in Digital Marketing.



Let's Start your Project...

Reach out to us today

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